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Role and Mission Review

HECB Advisory Council

November 17, 2005



Background

The HECB last reviewed the Role and Mission Statements of public colleges and universities in Washington during the development of the 2004 Strategic Master Plan for Higher Education.

Since that Review House Bill 3103, passed in 2004, dictated a number of changes in the HECB role, including changes in the Academic planning and approval process.



Background

- Role and Mission defines an institution and drives academic and resource planning
- Role and Mission statements are developed and revised through an inclusive process that includes a wide range of stakeholders
- Ultimately the responsibility for the role and mission of an institution rests with the governing board for that institution



Background

Role and Mission:

- Describes what this institution does today

Vision Statement:

- Aspirational statement – provides vision of what the institution will become over time

Both are critical to long term strategic planning and program and facility planning



Statutory Responsibilities

...the board shall review role and mission statements...to ensure institutional roles and missions are aligned with the overall state vision and priorities for higher education. RCW 28B.76.200 (3)

Each four-year institution shall develop an institution-level strategic plan that implements the vision, goals, priorities, and strategies within the statewide strategic master plan for higher education based on the institution's role and mission. RCW 28B.76.200 (8)

The board shall determine whether certain major lines of study or types of degrees, including applied degrees or research-oriented degrees, shall be assigned uniquely to some institutions or institutional sectors in order to create centers of excellence that focus resources and expertise. RCW 28B.76.230(4)



Role and Mission Review

The HECB review of Role and Mission is a process that examines a number of factors including:

- State Statutes – under what mandates and/or limitations do the public colleges and universities operate
- Institutional Documents including: Vision, Mission and Role statements, strategic plans, and other documents as appropriate
- Institutional characteristics including: size, location, program array, degrees conferred, etc...



A Statewide Mission

The Goal of the review is to place the public institutions into a larger statewide context. An example of this approach is the University of Wisconsin System:

- System Mission Statement
- Core Mission of Doctoral Cluster
 - Select Mission for each institution in the cluster
- Core Mission of the University Cluster
 - Select Mission for each institution in the cluster



Public Higher Education Sectors in Washington

- **Research University [Systems]**
- **Regional Universities**
- **State College**
- **Community and Technical Colleges**



Research Universities

- Offer baccalaureate, master's and doctorate degrees
- Maintain and develop nationally recognized academic and professional programs
- Foster the creation of new knowledge through organized programs of research
- Promote extension and outreach including the continued growth of branch campuses
- Respond to statewide needs for certain major lines of study and types of degrees



Washington State University

As a public, land-grant and research institution of distinction, Washington State University enhances the intellectual, creative, and practical abilities of the individuals, institutions, and communities that we serve by fostering learning, inquiry, and engagement.

<http://www.wsu.edu/StrategicPlanning/strategic-plan.html>



University of Washington

The primary mission of the University of Washington is the preservation, advancement, and dissemination of knowledge. The University preserves knowledge through its libraries and collections, its courses, and the scholarship of its faculty. It advances new knowledge through many forms of research, inquiry, and discussion; and disseminates it through the classroom and the laboratory, scholarly exchanges, creative practice, international education, and public service.

<http://www.washington.edu/home/mission.html>



Regional Universities

- Offer Baccalaureate and Masters degree programs
- Respond to the Educational and Professional needs of the residents of the region
- Provide programs that continue or otherwise integrate with those offered by the regions community colleges
- Engage in Scholarly activity including research, scholarship and creative endeavor
- Engage in community service in response to the region's economic, educational, and cultural needs



Eastern Washington University

Eastern Washington University is a student-centered, regionally based, comprehensive university. Its campus is located in Cheney, within the Spokane metropolitan area, with additional learning centers in the region and elsewhere in Washington State. Its mission is to prepare broadly educated, technologically proficient, and highly productive citizens to attain meaningful careers, to enjoy enriched lives, and to make contributions to a culturally diverse society.

<http://www.ewu.edu/x7780.xml>



Western Washington University

As a public comprehensive university focusing primarily on serving undergraduate students throughout the region, the University is dedicated to the pursuit of truth, learning and the dissemination and development of knowledge, and service to the community.

<http://www.wvu.edu/president/mission.shtml>



Central Washington University

Central Washington University's mission is to prepare students for responsible citizenship, responsible stewardship of the earth, and enlightened and productive lives. Faculty, staff, students, and alumni serve as an intellectual resource to assist central Washington, the state, and the region in solving human and environmental problems.

<http://www.cwu.edu/~pres/mission.html>



The Evergreen State College

The Evergreen State College is a public, liberal arts college serving Washington State. Its mission is to help students realize their potential through innovative, interdisciplinary educational programs in the arts, social sciences, humanities, and natural sciences. In addition to preparing students within their academic fields, Evergreen provides graduates with the fundamental skills to communicate, to solve problems, and to work collaboratively and independently in addressing real issues and problems.

<http://www.evergreen.edu/mission.htm>



The Community and Technical College System

- Offer Associates degrees and sub-baccalaureate professional certificates
- Offer programs that prepare students for occupations and academic transfer
- Provide community services of an educational, cultural, and recreational nature
- Provide basic skills and literacy education
- Serve community needs for workforce education including supplemental education for apprentices
- Provide access through an "open door" admission policy. programs that continue or otherwise integrate with those offered by the regions community colleges



Community and Technical Colleges

- Access to affordable higher education
- Workforce education and training for the 21st century
- Increase basic skills
- Provide quality academic transfer programs
- Diversity of students and programs
- Student achievement
- A first-class faculty and staff

<http://www.sbctc.ctc.edu/vision.asp>



Revisions to Role and Mission and Development of New Resources





Next Steps

- Complete review of role and mission statements with input from campuses
- Develop statewide role and mission for higher education and sector role and mission statement
- Prepare report and mission statements for HECB review and approval in Spring 2006

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